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PERS 74- 5653

DD/A 74-4959

DTR-1102


MEMORANDUM FOR: The Record

SUBJECT : Contact with Mr. Vernon E. Jordan, Jr.,
Executive Director, National Urban
League, Inc. - Supplementary Information

REFERENCE : Memorandum for the Record, dated
22 November 1974, Same Subject

In going over my notes of my 14 November meeting with Mr. Jordan, I note that I overlooked one recommendation he had regarding a contact he felt might be useful to the Agency's black professional recruitment effort. He named Dr. Charles Lyons, who heads the National Association for Equal Opportunity in Higher Education and who is located at Fayetteville State University, Fayetteville, North Carolina. Mr. Jordan identified the Association as a professional organization of the presidents of black colleges. Dr. Lyons can also be reached through the Association's Washington representative, Mr. Miles Fisher, whose office is located at 2001 S Street, N.W.; telephone: 232-8500.

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By Elsworth Davis—The Washington Post
Mary Louise Smith, chairman of the Republican National Committee, Christopher F. Edley of the United Negro College Fund and White House special assistant Stanley Scott at the UNCF reception.

WASH. POST, DEC. 18, 1974

Gathering for the Benefit of Black Colleges

By William Gildea

A benefit reception for the United Negro College Fund was held last night at the Capitol Hill Quality Inn with hopes of attracting members of Congress and other federal officials and stimulating interest in the UNCF.

The competition was stiff with many congressmen attending the White House Christmas ball, but the turnout for UNCF was impressive enough to prompt its executive director, Christo-

pher F. Edley, to make the reception an annual event.

"This is the first time we've tried this," said UNCF area director Niles C. White. "We want to get federal government officials interested in what we're doing in the Washington chapter." The fund benefits 40 member colleges.

"I'm a graduate of a member college, Virginia Union University in Richmond," said Del. Walter Fauntroy (D-D.C.). "I know the value of our black colleges in developing talent that exists

among disadvantaged black people.

"I think anything I can do to encourage people to support those colleges and see that they survive will help benefit not only the black community but the entire nation as well."

Emphasizing the slogan, "A mind is a terrible thing to waste," Republican National Committee chairman Mary Louise Smith and deputy chairman of the Democratic National Committee, Mary Lou Burg, filling in for chairman Robert

Strauss, served as hostesses.

Mrs. Smith called the reception "an effort to involve people of both parties," and added that "the history of UNCF needs to be recognized."

Among others attending were Sen. Edward Brooke (R-Mass.), Reps. William Cohen (R-Maine) and Andrew Young (D-Ga.), Superior Court Judge W. S. Thompson, and White House special assistant Stanley Scott.

"I'm touched by the outpouring here tonight," said Edley. Last year's national

campaign raised \$10.5 million.

Comedian Mark Russell added levity, quipping about the Nixon White House with an occasional nod toward Stanley Scott and mentioning Fauntroy a couple of times. Russell suggested Mr. Ford was so humanizing the presidency that "Hail to the Chief" might soon become "Hi to the Chief."

As for Rockefeller's qualifications for running the country, Russell allowed that "anybody who owns something should be permitted to run it."

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Approved For Release 2002/07/10 : CIA-RDP78-05939R000200070005-6

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